



## **ACE Silver Anniversary Sponsorship Opportunities**

Throughout 2019 the ACE Mentor Program of America will celebrate 25 successful years of attracting the next generation workforce into architecture, engineering and construction careers. The anniversary celebrations include:

**Celebration Reception & Dinner – May 14, 2019, Gaylord National Resort, National Harbor, MD**  
Several hundred industry leaders, mentors, and ACE students from around the country will attend this festive event. A nationally known keynote speaker will be featured.

**All Affiliates Conference - May 15-16, 2019, Gaylord National Resort**  
More than 100 leaders from ACE affiliates across the country will share best practices and accomplishments.

### **Anniversary Videos**

Two short videos will highlight ACE's development and noteworthy national and affiliate leaders as well as showcase photos from students and mentors that capture ACE's spirit. These videos will be widely disseminated on ACE National's and affiliates' websites.

### **Social Media Campaigns**

Two social media campaigns, each extending many weeks, will attract widespread attention during the anniversary year. One campaign will serially display photos submitted by students, alumni, and mentors, while the other will profile "ACE Rock Stars" nominated by affiliates and ACE National. ACE has several thousand followers on Facebook, Twitter, Instagram and LinkedIn.

### **PLATINUM - \$50,000**

- 2 Tables at Celebration Reception & Dinner and opportunity to welcome audience.
- 4 complimentary registrations (hotel not included) to All Affiliates Conference.
- Opportunity to speak at conference plenary session or show a company video.
- Company name and logo on invitations, marketing materials and anniversary videos posted on ACE website. Sponsor's handle will be used in extensive social media campaigns celebrating the anniversary. Sponsorship also featured in e-newsletter *ACE Insider* reaching 16,000 readers.
- Your company's description and contact information in dinner and conference programs.
- Logo and recognition on signage at dinner and conference.

- Information table in conference pre-function and networking space for conference with room to display company banner and signage.
- Company banner and signage displayed for dinner.
- Opportunity to include company branded items and marketing materials in the conference tote bag.
- Email list of all dinner and conference attendees.

#### **GOLD- \$25,000**

- Table at Celebration Reception & Dinner.
- 2 complimentary registrations (hotel not included) to All Affiliates Conference.
- Company name and logo on invitations, marketing materials, special anniversary videos posted on website. Sponsor's handle will be used for social media campaigns celebrating the anniversary.
- Your company's description and contact information in dinner and conference programs.
- Logo and recognition on signage at dinner and conference.
- Information table in pre-function and networking space for conference with room to display company banner and signage.
- Opportunity to include company branded items and marketing materials in the conference tote bag.
- Email list of all dinner and conference attendees.

#### **SILVER - \$10,000**

- Table at Celebration Reception & Dinner.
- Company name and logo on dinner and conference invitations and marketing materials.
- Your company's description and contact information in dinner and conference programs.
- Logo and recognition on signage at dinner and conference.
- Opportunity to include company branded items and marketing materials in conference tote bag.
- Email list of all conference attendees.

#### **BRONZE - \$5,000**

- 2 tickets to Celebration Reception & Dinner.
- Company name and logo on dinner and conference invitations and marketing materials.
- Your company's description and contact information in dinner and conference programs.
- Logo and recognition on signage at dinner and conference.
- Email list of all conference attendees.