

March 16, 2018

Dear Industry Professional,

The ACE Mentor Program has a goal to engage, excite, and enlighten high school students to pursue careers in architecture, construction and engineering through mentoring and to support their continued advancement in our profession. Industry professionals volunteer to become mentors to high school students in order to introduce them to the professions and encourage them to pursue studies and careers in these fields. In return, the industry gets a much-needed boost of new, diverse talent. An information sheet regarding how the program works is attached to this letter and more information is available at www.acementor.org.

ACE of the Midlands is currently looking for mentors to become part of the ACE family. A talented professional, such as yourself, would be an exceptional addition to introduce students to the architectural, construction, and engineering professions. We have arranged a week long summer program for eighth and ninth graders from the Richland Two School District on July 9th-12th from 8:30 A.M. - 3:30 P.M. Nine professionals from the three aforementioned professions would be assisting with facilitating this camp at R2I2 for as many as 30 students. After this summer event we hope to carry on a full after school program in the fall.

If you are interested in becoming an ACE Midlands Mentor for this or other upcoming programs please visit our website at **www.acementor.org/mentors-volunteers/** to register and complete a background check.

If you or your company is not able to serve as a mentor there are other ways to contribute to the students who will become our coworkers. Spread the word about ACE of the Midlands, about our mission, and help foster an interest for young students for our line of work.

Please consider joining our family and help with our goal to inspire the students who will become the future of our profession. We hope to hear from you soon!

Sincerely,

Mary Beth Sims Branham, AIA ACE of the Midlands Chairman LS3P Associates

Vice President, Principal, Office Leader

au Beto Bearh

(803) 765-2418

marybethbranham@ls3p.com

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JOIN US AT R2I2 JULY 9TH-12TH 8:30am - 3:30pm



About ACE:

Will there be enough architects, construction managers and engineers to fill the industry's needs ten years from now? The ACE Mentor Program of America, Inc. is working hard to make sure there are. ACE is an acronym for architecture, construction, and engineering.

The program's mission is to engage, excite and enlighten high school students to pursue careers in the integrated construction industry through mentoring; and to support their continued advancement in the industry through scholarships and grants.

ACE is a unique partnership among industry professionals — architects, interior designers, landscape architects, mechanical, structural, electrical, environmental and civil engineers, construction managers, college and university representatives, and other professionals from related corporations and professional organizations - who work together to attract young people to their professions.

Industry professionals volunteer to become mentors to high school students in order to introduce them to the professions and encourage them to pursue studies and careers in these fields. In return, the industry gets a much-needed boost of new talent.

How ACE Works:

ACE is made up of affiliates that serve youth within a certain city or region. Each affiliate has a board of directors, a local coordinator, and a number of teams. Teams are composed of 15-25 students and their industry mentors. Each team is set up to emulate an actual design team, with students guided through a mock design project by their architect, engineer, and construction management mentors. Several companies will be assigned to each team, each providing one or two mentors. Mentors guide the students as they work towards a final project, introducing them to the careers, industry vocabulary, and various roles companies play in the construction industry.

ACE runs for the duration of the school year. The teams meet for approximately 15 sessions, for about two hours after school. In addition to these team sessions, there are also all-team and field trips to construction sites.

Each team meets on a specific day of the week. The meetings are held either in schools or at the offices of the firms to give the students as authentic an experience as possible.

At the end of the year, all of the teams, in each location, gather for a final presentation night (which we urge corporations to attend and support). Here they present their designs to the other teams, their families, teachers, prospective mentors and the affiliate administrators so all can share in the students' accomplishments.

The students' involvement in the program does not end here. Many remain active alumni of the program through the scholarships they receive, relationships they develop with their mentors, and future employment opportunities they exercise — such as internships and post-college jobs.

Benefits to your company:

Besides feeding the pipeline with the next generation of A/E industry workforce, your company will benefit from its involvement with ACE in the following ways:

- 1. Enhancement of company image, within the industry and community
- 2. Networking opportunities for mentors and principals
- 3. Connects your firm to talented and motivated part-time help and potential future employees
- 4. Enhances young professionals presentation and communication skills
- 5. Creates an opportunity to "give back" to your community and your industry

C

OUR MISSION

To ENGAGE, EXCITE and ENLIGHTEN high school students to pursue careers in architecture, engineering and construction through mentoring and to support their continued advancement in the industry.





ACE ADVANCES ARCHITECTURE WORKFORCE





MOTIVATES STUDENTS

TO PURSUE DESIGN-RELATED CAREERS

96%

SENIORS INTERESTED IN ARCHITECTURE

REPORT ACE STRENGTHENED THEIR COMMITTMENT TO THIS CAREER OR PERSUADED THEM TO PURSUE IT

26%

OF ALL ACE HIGH SCHOOL SENIORS

ENTER COLLEGE PLANNING TO MAJOR IN ARCHITECTURE, LANDSCAPE ARCHITECTURE INTERIOR DESIGN, OR URBAN PLANNING.





INCREASES DIVERSITY

53% WOMEN

58% MINORITY

17%

NATIONWIDE 2016

ACE 2017

44%

RECENT ACE ALUMNI (2012–2016)
MOST FROM UNDER-REPRESENTED GROUPS

MAJORING / WORKING IN A DESIGN-RELATED FIELD

AFRICAN-AMERICAN+HISPANIC COLLEGE FRESHMEN

PLANNING AN ARCHITECTURE MAJOR



TEACHES VALUABLE SKILLS

% STUDENTS STRONGLY/MODERATELY AGREEING



COMPUTER-AIDED DESIGN

65%

MODEL-MAKING (ACTUAL OR VIRTUAL)

73%

SUSTAINABLE DESIGN AND CONSTRUCTION

78%

KNOWLEDGE OF DESIGNING BUILDING OR STRUCTURE

94%

CONTINUES TO BENEFIT

ACE PROGRAM ALUMNI



I gained **real world experience** of what it's like to be an architect and work alongside people in **other professions**. Being in ACE also gave me valuable pieces for my **portfolio**.

- 2016 ACE alumna, Cornell University

88%

AI IIMNI

AGREE ACE GAVE THEM

- ▶ EDGE OVER THEIR COLLEGE PEERS
- PROFESSIONAL NETWORK USEFUL FOR CAREER ADVANCEMENT

22%

RECENT ALUMNI (2012–2016) PURSUE COLLEGE MAJORS OR HOLD PROFESSIONAL POSITIONS IN ARCHITECTURE, LANDSCAPE ARCHITECTURE, INTERIOR DESIGN, OR URBAN PLANNING.

IMPACTS MENTORS





48% FEMALE

34% OF ACE MENTORS ARE

ARCHITECTS
LANDSCAPE ARCHITECTS
INTERIOR DESIGNERS
& URBAN PLANNERS

49%

LEADERSHIP ABILITIES STRENGTHENED

56%

ABILITY TO EXPLAIN TECHNICAL CONCEPTS IMPROVED

63%

SATISFACTION RECRUITING NEXT A-E-C GENERATION

73%

PROFESSIONAL NETWORK EXTENDED

75%

PLEASURE SHARING MY PASSION FOR THE INDUSTRY

MENTOR BENEFITS WENTORS AGREEING



GRAPHIC COMMUNICATION ABILITY IMPROVED	76 %
SENSE OF CREATIVITY STRENGTHENED	79 %
ORAL COMMUNICATION ABILITY IMPROVED	80%
TEAMWORK ABILITY IMPROVED	86%





that strengthens connections among professionals, empowers new students to take on amazing challenges and promotes collaboration within our diverse fields.

- Landscape architect mentor, Denver, CO



ACE ADVANCES ARCHITECTURE WORKFORCE



BY ATTRACTING THE NEXT GENERATION OF ARCHITECTS. LANDSCAPE ARCHITECTS, INTERIOR DESIGNERS, AND URBAN PLANNERS, ACE PLAYS A CRUCIAL ROLE IN ADDRESSING THE DESIGN AND CONSTRUCTION INDUSTRY'S WORKFORCE NEEDS.

ACE has ignited my passion for architecture. Thanks to ACE, I have developed an appreciation of how architects work. The help I have received from my mentors is irreplaceable.

- Student, Raleigh, NC

THE ACE MENTOR PROGRAM

ACE's 70 affiliates operate in 37 states, the District of Columbia, and Puerto Rico. Approximately 3,600 mentors annually engage 9,000 students from 1,000 schools in a free, 15-session afterschool program. Two-thirds of students are from minority and underserved populations. More than one-third are female. Since its start in 1994, ACE has awarded

DATA SOURCES This report's data are drawn from three large-scale surveys (2017) of students, alumni (classes of 2012-16)

and mentors. The surveys' margins of error range

from 1.5% to 2.2%. The statistic about national freshmen studying architecture is from Higher Education Research Institute, UCLA, 2016

CIRP Freshman Survey.

\$15M+ in scholarships.

www.acementor.org



ACE EXPANDS ENGINEERING WORKFORCE





MOTIVATES STUDENTS

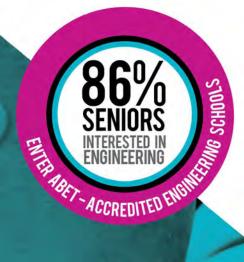
TO PURSUE ENGINEERING CAREERS

96%

REPORT ACE STRENGTHENED THEIR COMMITTMENT TO THIS CAREER OR PERSUADED THEM TO PURSUE IT

ACE HIGH SCHOOL SENIORS

ENTER COLLEGE PLANNING AN ENGINEERING MAJOR RELATED TO CONSTRUCTION INDUSTRY.





EXPANDS DIVERSITY

19% NATIONWIDE 2016 ACE 2017

37%

33% **22**% ACE 2017 **NATIONWIDE**

AFRICAN-AMERICAN+HISPANIC

65%

WOMEN

RECENT ACE ALUMNI (2012-2016)

MAJORING/WORKING IN CONSTRUCTION-RELATED **ENGINEERING FIELDS**

PLANNING AN ENGINEERING MAJOR



TEACHES VALUABLE SKILLS

STUDENTS STRONGLY / MODERATELY AGREEING



COMPUTER-AIDED DESIGN

70% BASIC ENGINEERING PRINCIPLES

75% MECH., ELEC., PLUMB. INFRASTRUCTURE

KNOWLEDGE OF DESIGNING BUILDING OR STRUCTURE

92%

ACE showed me the lack of diversity for women and minorities in engineering, but my involvement in the program also affirmed my abilities to transcend these barriers.

- 2015 ACE alumna, Carnegie Mellon University

CONTINUES TO BENEFIT

ACE PROGRAM ALUMNI

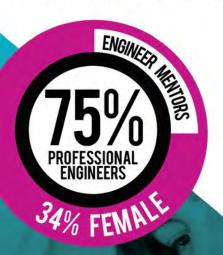


AGREE ACE GAVE THEM

- **EDGE OVER THEIR COLLEGE PEERS**
- PROFESSIONAL NETWORK USEFUL FOR CAREER ADVANCEMENT

(2012-2016)

PURSUE COLLEGE MAJORS OR HOLD PROFESSIONAL POSITIONS IN CIVIL, STRUCTURAL, MECHANICAL, ELECTRICAL OR ARCHITECTURAL ENGINEERING.



PROFESSIONALLY + PERSONALLY





OF ACE MENTORS ARE

MENTOR BENEFIT

52%

KNOWLEDGE ABOUT A-E-C INDUSTRY OUTSIDE MY FIELD EXPANDED

55%

ABILITY TO EXPLAIN TECHNICAL CONCEPTS IMPROVED

72%

PLEASURE SHARING MY PASSION FOR THE INDUSTRY

75%

PROFESSIONAL NETWORK EXTENDED



72% PROBLEM-SOLVING ABILITY STRENGTHENED

75% LEADERSHIP COMPETENCE GREW

78% ORAL COMMUNICATION SKILLS IMPROVED

TEAMWORK ABILITY INCREASED

86%







ACE helped me develop people skills, leadership skills, and allowed me to gain hands-on experience in engineering fields.

-- Student, Dallas, TX



ACE EXPANDS ENGINEERING WORKFORCE

BY ATTRACTING THE NEXT GENERATION OF CIVIL, STRUCTURAL, MECHANICAL, ELECTRICAL AND ARCHITECTURAL ENGINEERS, ACE PLAYS A CRUCIAL ROLE IN ADDRESSING THE DESIGN AND CONSTRUCTION INDUSTRY'S WORKFORCE NEEDS.

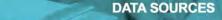
I've learned of the genuine interest of the younger generation in engineering and have been inspired to keep spreading the word that engineering is fruitful and worthwhile.

- Civil Engineer Mentor, New York City

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www.acementor.org



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